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World Rewilding Day 2026

#ChooseOurFuture

This is a day for celebrating rewilding and inspiring people and organisations across the globe to become involved in nature recovery.

World Rewilding Day was launched in 2021 by the Global Rewilding Alliance. On March 20, 2026, it will see rewilding initiatives and people from six continents come together again to raise awareness of rewilding and the need for nature recovery around the globe, inspiring huge numbers of people and organisations to support and participate in practical rewilding. This year's theme, #ChooseOurFuture, highlights that rewilding is not an abstract hope, but something we move forward together — through actions that restore nature and create a future where both people and the planet can thrive. By choosing our future and building it together, we inspire others to join the rewilding movement in Europe and across the globe.

We invite your organisation to become part of this worldwide community and celebrate World Rewilding Day 2026!



What is rewilding?

Rewilding is an innovative way of restoring wild nature. It's about letting nature take care of itself, enabling natural processes to shape land and sea and restore degraded landscapes.

We can give it a helping hand by creating the right conditions – by removing dykes and dams to free up rivers, by reducing active management of wildlife populations, by allowing natural forest regeneration, and by reintroducing species that have disappeared as a result of man's actions. Then we should step back and let nature manage itself.

Wild nature is an essential element of a prosperous and healthy society. Discover more about European rewilding and its principles [here](#).

Rewilding benefits

Today, Europe and its people face a wide range of challenges, including biodiversity decline, rising global temperatures, and declining opportunities for rural economies. Applied at scale, rewilding can help to address all of these challenges.

Allowing nature to recover its full health and functionality can mitigate the scale and impact of global warming, enhance biodiversity, and create new sources of sustainable revenue for communities.

Rewilding also helps nature to deliver a range of other benefits that are essential to human existence, such as clean air, fertile soil, good health and wellbeing, and resilience to disease.



PHOTO: NELLEKE DE WEERD



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Plans for WRD 2026

On World Rewilding Day, hundreds of organisations and thousands of people worldwide will spread the word about rewilding, organise events, and make great rewilding plans for the future.

For example, rewilding landscapes teams in Europe will hold festivals, screen rewilding videos, invite children to educational meetings, organise guided visits to the landscape to see the impact of rewilding first-hand, share success stories, and a lot more.

There are a lot of ways that your organisation can join the global rewilding movement.

Become part of World Rewilding Day 2026

We sincerely hope that you choose to join us on this important day, and have prepared a list of ways that you can participate – whether you represent an organisation, business, school, or any other organisation. Spread the message of nature recovery by showcasing how collaborative rewilding efforts lead to tangible actions and positive impacts, helping to create a healthier, more resilient world for all.

Spread the word

World Rewilding Day is about raising awareness and engaging people. Informing and inspiring people is a key part of rewilding – you can play an important role in this in many different ways:

- Post content on social media with the hashtag #ChooseOurFuture. We've prepared a social media pack to make your life easier.
- Post an article about World Rewilding Day or any rewilding success story on your website, or add a banner leading to www.rewildingeurope.com/WRD. Banners of different sizes are included in our materials pack.
- Send out a press release to your local and/or national media about WRD 2026. Feel free to add information about your event or initiative. A draft text will be made available in the package for your inspiration.
- Create a short video showcasing your rewilding efforts alongside partners and friends, and share it on social media using the hashtag #ChooseOurFuture.
- Print posters about the WRD 2026 (the layout is in the materials pack) and share them with your colleagues, partners or pupils about the event.

#ChooseOurFuture



Gather together

Only together can we change and rewild the world! On this day, organise an event or join existing events to gather together with like-minded people, share your rewilding actions and ideas for the future, and inspire new rewilders to join the movement. There are plenty of formats that you can choose from for your WRD 2026 event.

- Organise a screening of a rewilding video or film with your colleagues and partners. On World Rewilding Day, Rewilding Europe will launch the sixth film in the Wilder Europe documentary series by award-winning French filmmaker Emmanuel Rondeau. 'The healing power of nature' tells the hopeful story of the Danube Delta in Ukraine, where rewilding is supporting both people and nature and shaping their future, even in these challenging times. Join us in watching this film, or choose from a range of rewilding videos in the Resources section below.
- Carry out a workshop or informal event where you can present rewilding ideas to students, your supporters, customers, or friends. You can request a presentation for school classes from Rewilding Europe or your local rewilding team.
- Visit a rewilding landscape or other wild area with your team to reconnect with and be revitalised by nature.
- Invite people to a festival or any kind of celebration event held in connection with WRD.
- Organise a marathon, bike ride, or other competition or fundraising event to raise awareness and money for rewilding initiatives in your area.
- Dream, brainstorm, and look for inspiration for any other events that you find interesting and aligned with your organisation.



Share your vision and make a pledge

Do you have a vision of how the area where you live or work could look if nature were given the space to recover? World Rewilding Day is a good occasion to share your vision of a rewilded future to inspire others. We invite you to send us your rewilding vision in any creative form — a drawing, photo, description, video, or else. All submitted ideas will be showcased on the map on the WRD webpage, and selected visions will get a chance to be featured in our communications.

Then think about how you plan to achieve your rewilding vision, or how you could help others achieve theirs if it resonates with you. Here are some ways you can go beyond WRD and plan long-term rewilding actions:

- If you are a conservation or rewilding organisation – plan the rewilding actions for the next year and share your commitment on your online channels or through media. We have put together a [Rewilding Toolkit](#) to fuel your imagination and spark creativity.
- If you want to [join the European Rewilding Network](#), find out more and connect with Rewilding Europe for the next steps. We have tools such as the [European Wildlife Comeback Fund](#) that can support your rewilding actions.
- If you are a business, foundation or private donor and are passionate about making Europe wilder, we warmly invite you to become our [strategic or corporate partner, or donor](#). You can also just make a one-time or regular donation or support the European Wildlife Comeback Fund.
- Other organisations, schools, universities and groups can reach out to rewilding initiatives in their country or region to see if they can support and engage in rewilding actions through volunteering, or by spreading the word.
- As an individual or group take local rewilding action by setting aside part of your garden or other green space for rewilding, or ask your municipality to consider rewilding an area in your neighbourhood.
- We warmly invite young people to join the [European Young Rewilders](#) network. We would love to see you participating in the rewilding movement during World Rewilding Day 2026 and beyond!

Resources available

In the run-up to World Rewilding Day the following resources and materials will become available through our website, making your preparations for WRD easier. Many of them will be translated into different European languages.

- Social media pack (posts for FB, Instagram etc., visuals, headers, and more)
- Information about WRD
- Banners of different sizes
- [Rewilding Toolkit](#)
- Posters
- [Map with the rewilding visions](#)
- [List of the best rewilding videos](#) from Europe and beyond
- [List of inspiring rewilding books](#) to boost your rewilding knowledge
- Learn more about rewilding by listening to episodes of [‘The Rewild Podcast’](#)
- Also check the [website of the Global Rewilding Alliance](#) to see what's happening world wide

Further information and the materials pack are available at
rewildingeurope.com/WRD